

WRITERSTOPIA

Advice for Independent Authors and Small Publishers

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Writerstopia Magazine offers advice for independent authors and small publishers.

Whether you are a seasoned self-published author or just starting out this publication provides resources to get you started off correctly. The publication and helps you grow your fan base organically and explain about self publishing. Writerstopia magazine also helps authors who would like to start their own publishing houses as a method to show their own talents and help cultivate others.

As with the other publications produced by Writerstopia, we do not charge for our company feature articles!

In effort to promote and help the solo-business professional we do not accept money in exchange for writing about companies or authors.

We do this because Writerstopia and all of the Writerstopia magazines are designed to help and promote those just starting out or do not have the large advertising budgets. During this time when budgets are tight for companies we want to give them the a fighting chance by providing promotion without charge.

Further proof of the Writerstopia Publishing's dedication to small business and forward thinking. We stay true to our mantra-Support Small Business, the Backbone of a Successful Society. And the storytellers provide the history.

So if your company is doing something different, innovative and exciting we want to hear from you. Go online and fill in our contact form, we'll set up an interview and include you in up coming issues.

T: 1.510.431.4827

email: ads_sales@writerstopia.com

mailing address: **I. V. Argent, Sales Mgr., Writerstopia Ltd., 10824 Olson Dr. Ste. C188, Rancho Cordova ,CA 95670**

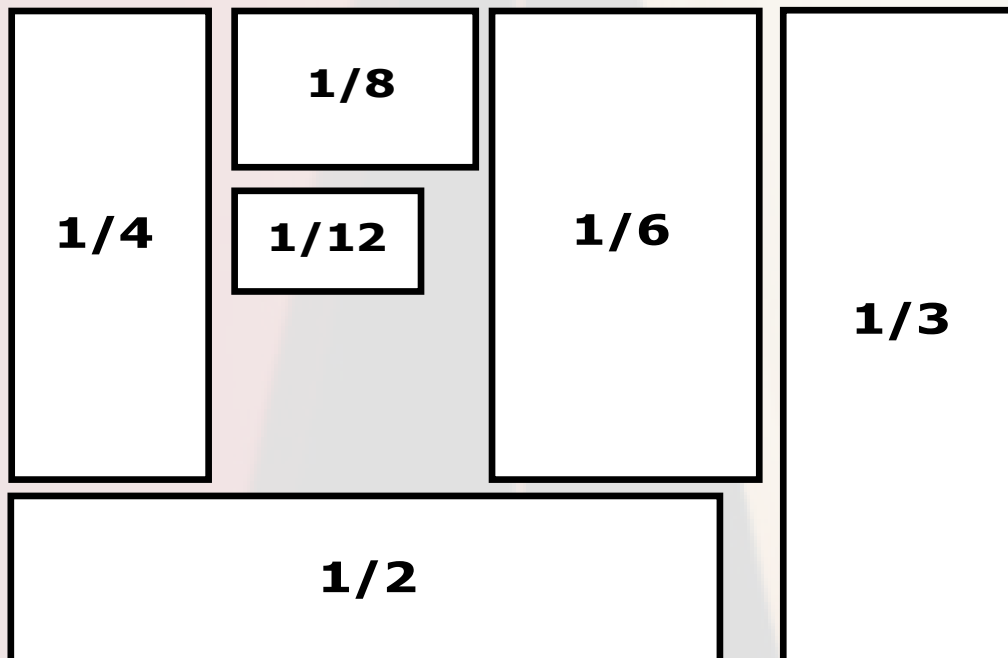


ADVERTISING RATES

AD SIZE	DIMENSIONS	1 MONTH	3 MONTHS	6 MONTHS	9 MONTHS	1 YEAR
INSIDE FRONT COVER	8.5" X 11"	\$600	\$1775	\$3500	\$5300	\$6950
INSIDE BACK COVER	8.5" X 11"	\$585	\$1730	\$3450	\$5175	\$6800
EXTERIOR BACK COVER	8.5" X 11"	\$650	\$1925	\$3825	\$5725	\$7500
FULL PAGE	8.5" X 11"	\$475	\$1400	\$2750	\$4100	\$5400
½ PAGE	7.25" X 4.6"	\$400	\$1175	\$2325	\$3550	\$4650
1/3 PAGE	2.3" X 9.3"	\$325	\$950	\$1875	\$2800	\$3650
¼ PAGE	3.5" X 4.6"	\$275	\$800	\$1550	\$2325	\$3000
1/6 PAGE	2.3" X 4.6"	\$175	\$500	\$975	\$1450	\$1900
1/8 PAGE	3.5" X 2.25"	\$100	\$275	\$525	\$750	\$1025
1/12 PAGE	2.3" X 2.25"	\$75	\$200	\$425	\$600	\$800
CLASSIFIED AD TEXT ONLY	1st line bold + 6 lines of text	\$1.29 per word \$25 minimum	\$1.19 per word \$25 minimum			
CLASSIFIED AD TEXT & B/W GRAPHIC	1st line bold, 1 graphic + 5 lines of text	\$65	\$170			
CLASSIFIED AD TEXT & COLOR GRAPHIC	1st line bold, 1 graphic + 5 lines of text	\$125	\$350			

CALL 510.431.2687 | WRITERS_SUB@WRITERSTOPIA.COM

ADVERTISING SIZES



Advertising Deadlines

ISSUE	Advertising Deadline	Issue Available Date
April 2012	February 9, 2012 March 15, 2012 (Classifieds)	April 6, 2012
May 2012	March 8, 2012 April 12, 2012 (Classifieds)	May 4, 2012
June 2012	April 12, 2012 May 15, 2012 (Classifieds)	June 1, 2012
July 2012	May 10, 2012 June 14, 2012 (Classifieds)	July 6, 2012
August 2012	June 14, 2012 July 12, 2012 (Classifieds)	August 3, 2012
September 2012	July 12, 2012 August 15, 2012 (Classifieds)	September 7, 2012
October 2012	August 9, 2012 Sept. 13, 2012 (Classifieds)	October 5, 2012
November 2012	September 13, 2012 Oct. 15, 2012 (Classifieds)	November 2, 2012
December 2012	October 11, 2012 Nov. 15, 2012 (Classifieds)	December 7, 2012
January 2013	November 8, 2012 (December 13, 2012)	January 4, 2013
February 2013	December 13, 2012 Jan. 17, 2013 (Classifieds)	February 1, 2013
March 2013	January 10, 2013 Feb. 14, 2013 (Classifieds)	March 1, 2013
April 2013	February 14, 2013 March 14, 2013 (Classifieds)	April 5, 2013

To place an ad or classified please contact us by calling: **510.431.2687** or visit us online at www.writerstopia.com/advertise.html and follow the instructions.

Payments for your advertising must be included with your order.

